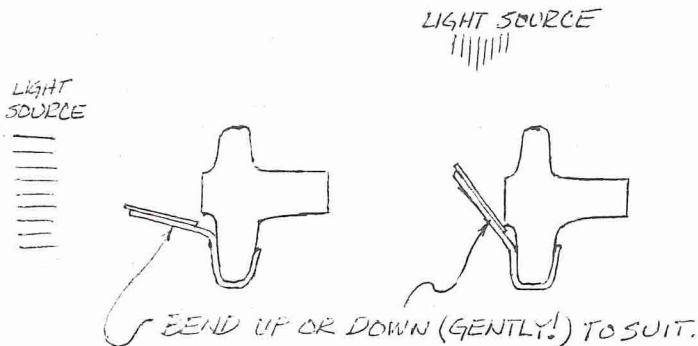


THE VIEW-MASTER REFLECTING SCREEN

We've designed our View-Master Reflecting Screen to make it easier and more comfortable to use the View-Master Viewer. By reflecting light into the Viewer, it allows you to keep your head straight or down -- much more comfortable positions than tilting your head way back to point the Viewer at an overhead light source. The Reflecting Screen is easily snapped on or off the Viewer, and may be adjusted to suit the particular lighting used for viewing the reels.

To remove the screen, simply pry the wire frame over the name "View-Master" on the front (the side you look through) gently away from the Viewer body -- the screen will slip off toward the Viewer's right side. To replace the screen, just reverse the procedure -- start by setting the wire bend over the name "View-Master" on the back of the Viewer and then push the wire frame gently over the "View-Master" name on the front until it pops into place.

When using a bright window as a light source for viewing, the screen should be closer to a horizontal setting (in relation to the Viewer body). If you're using overhead lighting, the screen should be closer to a vertical position. It may easily be adjusted to the best position by gently bending the wire frame up or down.



CYGNUS GRAPHIC