



VIEWALOGUE

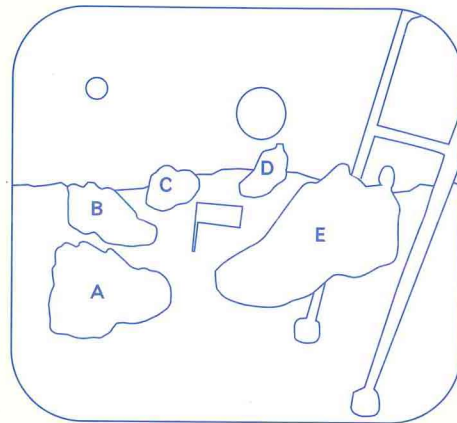
SPRING 1996

HOW TO USE YOUR VIEWALOGUE

1. Insert your disc into the Viewalogue with the printed side facing you.
2. Whilst viewing the disc make sure you hold the Viewalogue up to a bright light.
NOTE: If a dull light is used, the shoes may look a slightly different colour to the real thing.
3. To rotate the disc and view different shoes, press the lever on the right hand side of the Viewalogue.
4. Once you have chosen the shoes you want, simply refer to the order forms enclosed.

NOTE: This is a catalogue and not designed to be sold as a toy. All prices are for mail order purposes only.

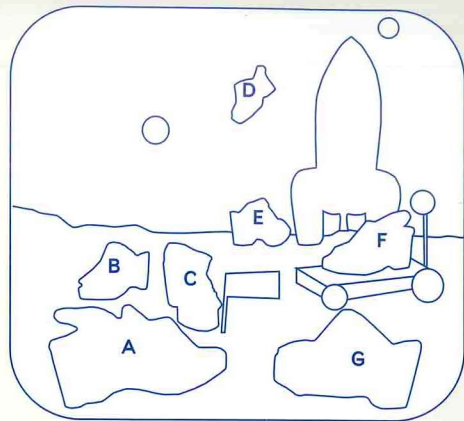
SPACE DISC



I. LEAVING ROCKET

SHOE	DESCRIPTION	SIZE	SERIAL NO.	PRICE
A.	Navy suede lace-up trainer	3-8	86000	£37.99
B.	Black leather lace-up trainer	3-8	86000	£37.99
C.	White leather lace-up trainer	3-8	86000	£37.99
D.	Red suede lace-up trainer	3-8	86000	£37.99
E.	Orange suede lace-up trainer	3-8	86000	£37.99

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2. COMET

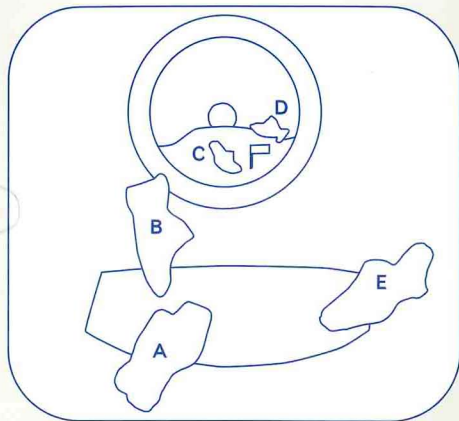
SHOE DESCRIPTION	SIZE	SERIAL NO.	PRICE
A. Silver synthetic slingback sandal	3-8	Zi1309	£52.99
B. Orange synthetic wedged mule	3-8	Zi979	£42.99
C. Black synthetic slingback sandal	3-8	Zi1309	£52.99
D. Silver synthetic wedged mule	3-8	Zi979	£42.99
E. White synthetic wedged mule	3-8	Zi979	£42.99
F. Orange synthetic slingback sandal	3-8	Zi1309	£52.99
G. Black synthetic wedged mule	3-8	Zi979	£42.99

3. MOON SURFACE FROM ROCKET

SHOE DESCRIPTION	SIZE	SERIAL NO.	PRICE
A. Black suede peep-toe mule	3-8	B522	£37.99
B. Natural fake snake peep-toe mule	3-8	B522	£42.99
C. Red suede peep-toe mule	3-8	B522	£37.99
D. Green suede peep-toe mule	3-8	B522	£37.99
E. Black fake snake peep-toe mule	3-8	B522	£42.99

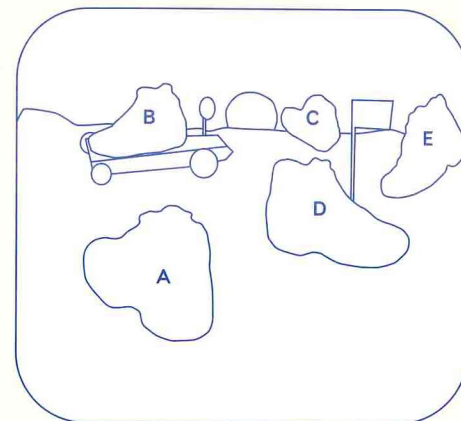
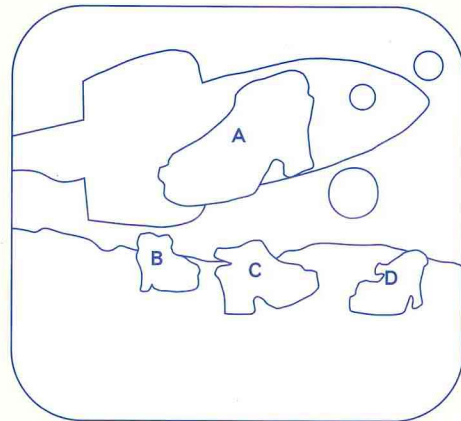
ALSO AVAILABLE IN ORANGE SUEDE & YELLOW SUEDE SIZES 3-8 - £37.99 (not shown).

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4. FOOTPRINT

SHOE DESCRIPTION	SIZE	SERIAL NO.	PRICE
A. Black leather fashion trainer	3-8	86002	£37.99
B. White leather fashion trainer	3-8	86002	£37.99
C. Green suede fashion trainer	3-8	86002	£37.99
D. Pink suede fashion trainer	3-8	86002	£37.99
E. Navy suede fashion trainer	3-8	86002	£37.99

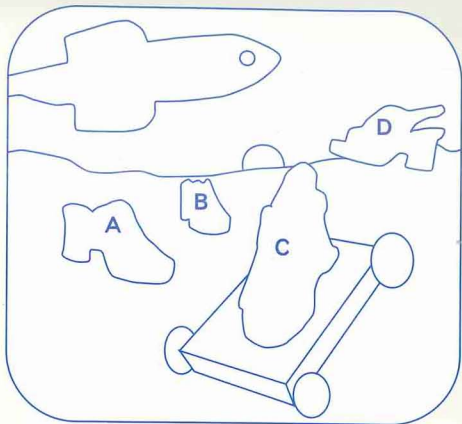


5. SPACE WALK

SHOE DESCRIPTION	SIZE	SERIAL NO.	PRICE
A. Green/orange pearlised high-wedge sandal	3-8	Zi313	£47.99
B. Purple/yellow pearlised high-wedge sandal	3-8	Zi313	£47.99
C. Black pearlised high-wedge sandal	3-8	Zi313	£47.99
D. Beige pearlised high-wedge sandal	3-8	Zi316	£47.99

Zi316 IS ALSO AVAILABLE IN BLACK PEARLISED SIZES 3-8 - £47.99 (not shown).

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6. MOON BUGGY

SHOE	DESCRIPTION	SIZE	SERIAL NO.	PRICE
A.	Beige pearlised butterfly mule	3-8	Zi314	£44.99
B.	Purple/green pearlised butterfly mule	3-8	Zi314	£44.99
C.	Purple/beige pearlised butterfly slingback	3-8	Zi315	£47.99
D.	Beige pearlised butterfly slingback	3-8	Zi315	£47.99

Zi314 IS ALSO AVAILABLE IN BLACK PEARLISED SIZES 3-8 - £44.99 (not shown).

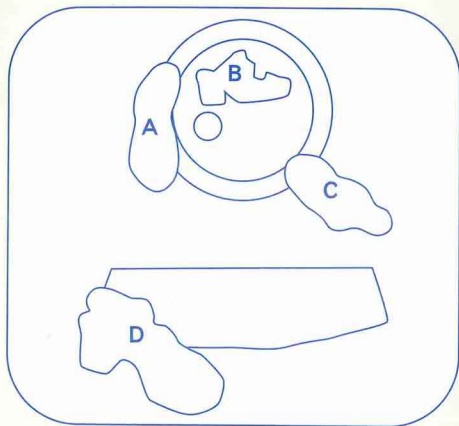
Zi315 IS ALSO AVAILABLE IN BLACK PEARLISED SIZES 3-8 - £47.99 (not shown).

7. FLOATING AROUND ROCKET

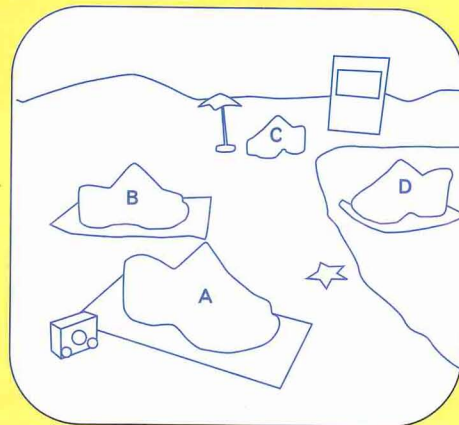
SHOE	DESCRIPTION	SIZE	SERIAL NO.	PRICE
A.	Black suede sandal	3-8	LP2001	£47.99
B.	Orange fake-snake strappy sandal	3-8	LP2000	£42.99
C.	Natural fake-snake strappy sandal	3-8	LP2000	£42.99
D.	Blue fake-snake sandal	3-8	LP2001	£49.99

LP2000 IS ALSO AVAILABLE IN BLACK MOCK-CROC SIZES 3-8 - £44.99 (not shown).

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BEACH DISC



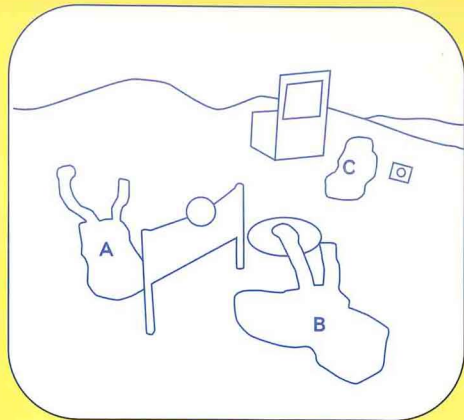
I. SUNBATHING

SHOE	DESCRIPTION	SIZE	SERIAL NO.	PRICE
A.	Natural fake-snake clog	3-8	SH3001	£34.99
B.	Brown/black/white patched leather clog	3-8	SH3003	£32.99
C.	Brown waxy leather clog	3-8	SH3001	£27.99
D.	White leather clog	3-8	SH3001	£27.99

SH3001 IS ALSO AVAILABLE IN BLACK WAXY LEATHER SIZES 3-8 - £27.99 (not shown).

SH3003 IS ALSO AVAILABLE IN GREEN/BLUE/NATURAL SNAKE PATCHWORK SIZES 3-8 - £34.99 (not shown).

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2. BEACH GAMES

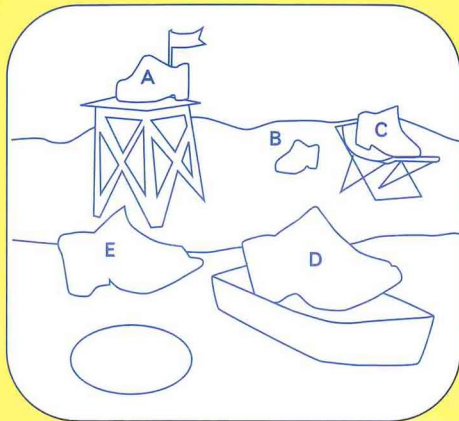
SHOE DESCRIPTION	SIZE	SERIAL NO.	PRICE
A. Blue nylon beach shoe	3-8	SYO305	£27.99
B. Black nylon beach shoe	3-8	SYO305	£27.99
C. Red nylon beach shoe	3-8	SYO305	£27.99

ALSO AVAILABLE IN GREEN NYLON AND ORANGE NYLON SIZES 3-8 - £27.99 (not shown).

3. WATERSKIING

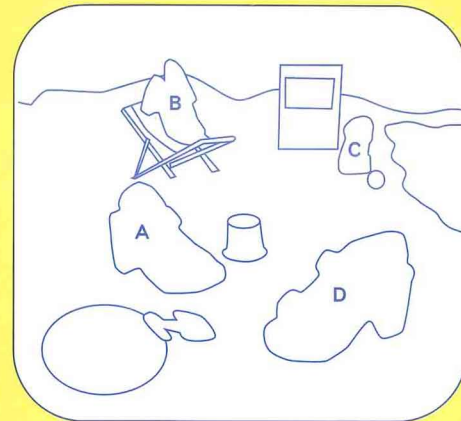
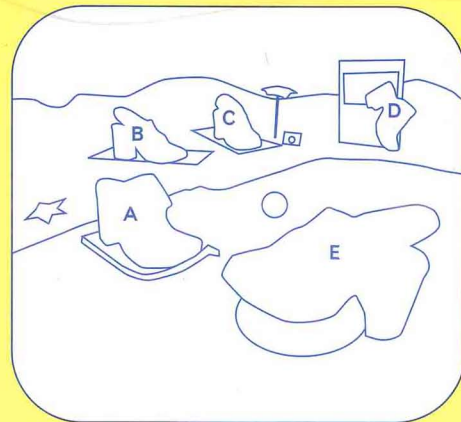
SHOE DESCRIPTION	SIZE	SERIAL NO.	PRICE
A. Black nubuck footbed mule	3-8	FB1007	£37.99
B. Brown nubuck footbed mule	3-8	FB1007	£37.99
C. Brown nubuck peep-toe footbed mule	3-8	FB1004	£37.99
D. Black nubuck peep-toe footbed mule	3-8	FB1004	£37.99
E. Beige nubuck peep-toe footbed mule	3-8	FB1004	£37.99

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4. SANDCASTLES

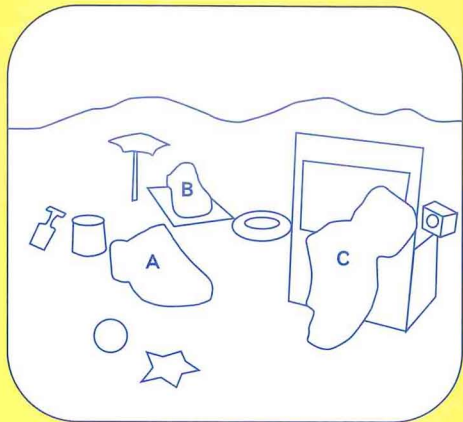
SHOE DESCRIPTION	SIZE	SERIAL NO.	PRICE
A. Brown nubuck 2-buckle footbed sandal	3-8	FB1001	£37.99
B. Black nubuck 2-buckle footbed sandal	3-8	FB1001	£37.99
C. Beige nubuck 2-buckle footbed sandal	3-8	FB1001	£37.99
D. Purple nubuck 2-buckle footbed sandal	3-8	FB1001	£37.99



5. SWIMMING IN RUBBER RING

SHOE DESCRIPTION	SIZE	SERIAL NO.	PRICE
A. Brown nubuck toe-post footbed	3-8	FF2001	£34.99
B. Black nubuck slingback footbed	3-8	FF2002	£37.99
C. Orange nubuck slingback footbed	3-8	FF2002	£37.99
D. Black nubuck toe-post footbed	3-8	FF2001	£34.99
E. Purple nubuck slingback footbed	3-8	FF2002	£37.99

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6. BEACH BAR

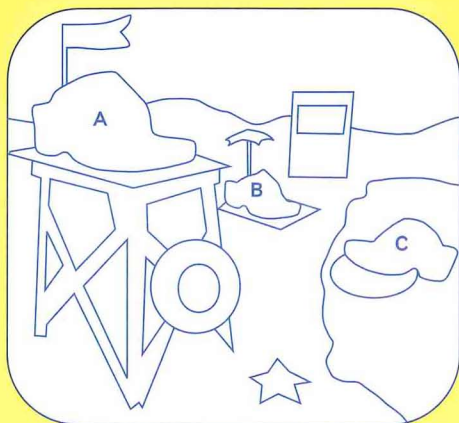
SHOE DESCRIPTION	SIZE	SERIAL NO.	PRICE
A. Red nylon low heeled mule	3-8	SYO300	£27.99
B. Green nylon low heeled mule	3-8	SYO300	£27.99
C. Black nylon low heeled mule	3-8	SYO300	£27.99

ALSO AVAILABLE IN NAVY NYLON SIZES 3-8 - £27.99 (not shown).

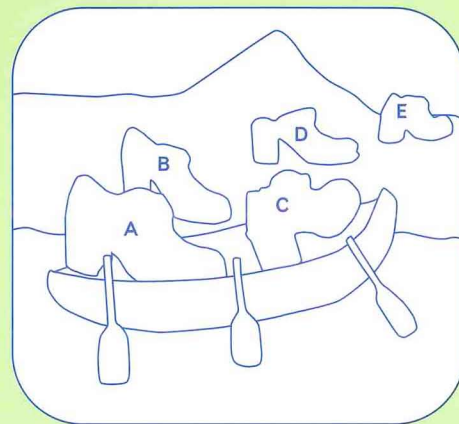
7. LIFEGUARD

SHOE DESCRIPTION	SIZE	SERIAL NO.	PRICE
A. Navy nubuck toe-post sandal	3-8	SYO306	£32.99
B. Red nubuck toe-post sandal	3-8	SYO306	£32.99
C. Black nubuck toe-post sandal	3-8	SYO306	£32.99

ALSO AVAILABLE IN GREEN NUBUCK SIZES 3-8 - £32.99 (not shown).

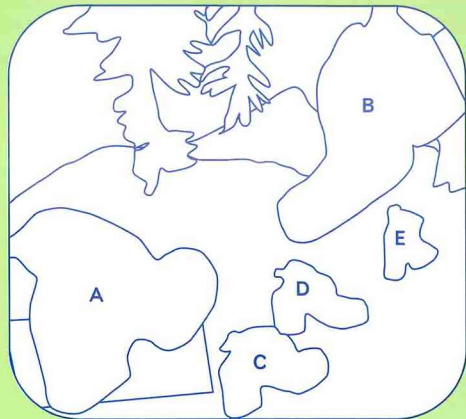


JUNGLE DISC



I. CANOE

SHOE DESCRIPTION	SIZE	SERIAL NO.	PRICE
A. Purple nubuck buckled shoe	3-8	LP2135	£52.99
B. White leather buckled shoe	3-8	LP2135	£52.99
C. Black nubuck buckled shoe	3-8	LP2135	£52.99
D. Black leather mule	3-8	LP2138	£47.99
E. Black leather buckled shoe	3-8	LP2135	£52.99

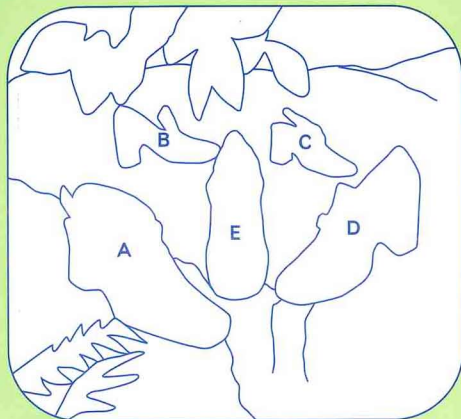


2. SWINGING VINES

SHOE DESCRIPTION	SIZE	SERIAL NO.	PRICE
A. Navy mock-croc strappy shoe	3-8	LP461	£47.99
B. White mock-croc strappy shoe	3-8	LP461	£47.99
C. Green mock-croc strappy shoe	3-8	LP461	£47.99
D. Brown mock-croc strappy shoe	3-8	LP461	£47.99
E. Black mock-croc strappy shoe	3-8	LP461	£47.99

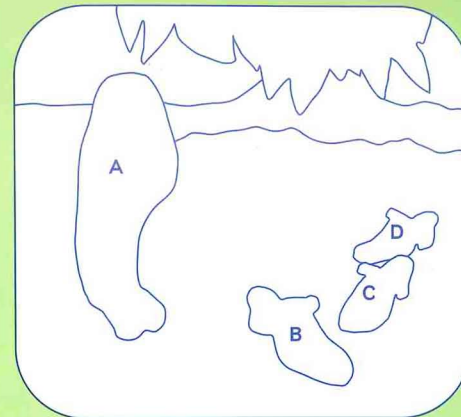
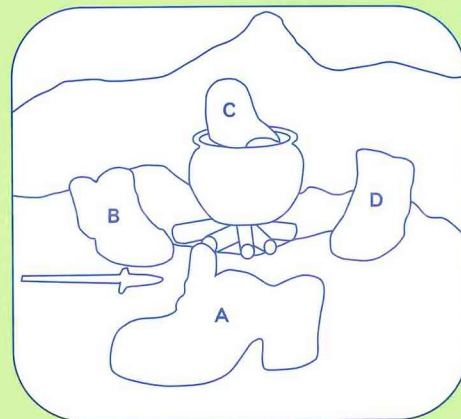
3. PIT

SHOE DESCRIPTION	SIZE	SERIAL NO.	PRICE
A. Green mock-croc slingback loafer	3-8	Zi330	£52.99
B. Green mock-croc loafer	3-8	Zi333	£49.99
C. Blue mock-croc slingback loafer	3-8	Zi330	£52.99
D. Black mock-croc loafer	3-8	Zi996	£47.99
E. Blue mock-croc loafer	3-8	Zi333	£49.99



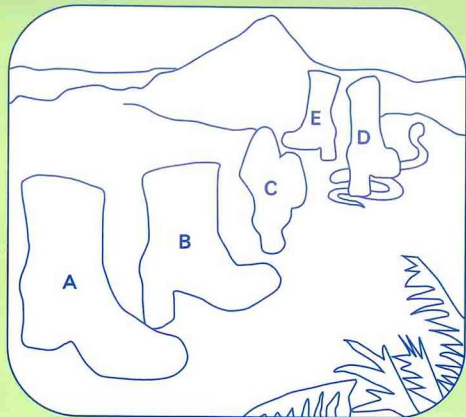
4. TRAPPED

SHOE DESCRIPTION	SIZE	SERIAL NO.	PRICE
A. White leather mule - heart heel	3-8	LP1422	£42.99
B. Black mock-croc mule - heart heel	3-8	LP1422	£47.99
C. Black leather mule - heart heel	3-8	LP1422	£42.99
D. Brown nubuck mule - heart heel	3-8	LP1422	£42.99



5. THE CANNIBALS

SHOE DESCRIPTION	SIZE	SERIAL NO.	PRICE
A. Black nubuck loafer mule	3-8	LP452	£49.99
B. White leather loafer mule	3-8	LP452	£49.99
C. Black leather loafer mule	3-8	LP452	£49.99
D. Brown nubuck loafer mule	3-8	LP452	£49.99

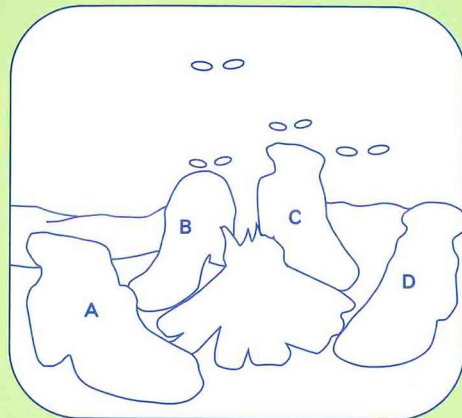


6. STEPPING ON A SNAKE

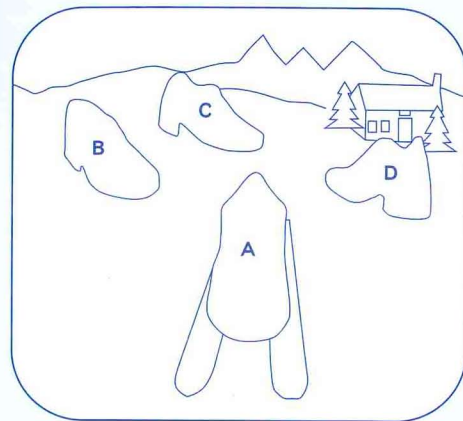
SHOE DESCRIPTION	SIZE	SERIAL NO.	PRICE
A. Green mock-croc boot - heart heel	3-8	LP577	£62.99
B. Navy mock-croc boot - heart heel	3-8	LP577	£62.99
C. Beige mock-croc boot - heart heel	3-8	LP577	£62.99
D. Black leather boot - heart heel	3-8	LP577	£52.99
E. Black mock-croc boot - heart heel	3-8	LP577	£62.99

7. NIGHT EYES

SHOE DESCRIPTION	SIZE	SERIAL NO.	PRICE
A. Brown nubuck ankle-strap shoe	3-8	LP460	£42.99
B. Black leather ankle-strap shoe	3-8	LP460	£42.99
C. White leather ankle-strap shoe	3-8	LP460	£42.99
D. Black nubuck ankle-strap shoe	3-8	LP460	£42.99

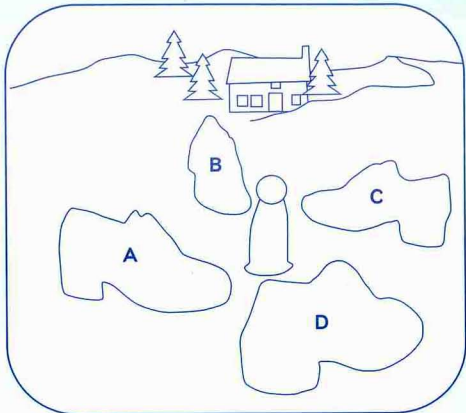


SNOW DISC



I. SKIING

SHOE DESCRIPTION	SIZE	SERIAL NO.	PRICE
A. Black/slate suede heeled trainer	3-8	BRASH	£54.99
B. Blue/slate suede heeled trainer	3-8	BRASH	£54.99
C. Blue/stone suede heeled trainer	3-8	BRASH	£54.99
D. Slate/blue suede heeled trainer	3-8	BRASH	£54.99



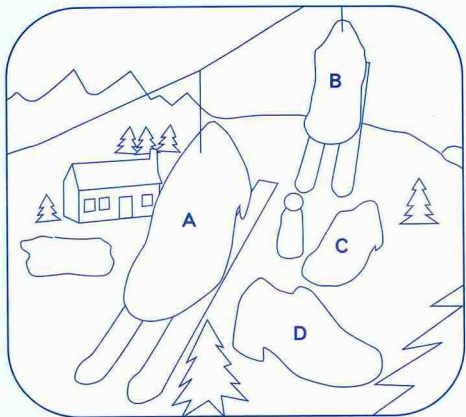
2. SNOWMAN

SHOE	DESCRIPTION	SIZE	SERIAL NO.	PRICE
A.	Red leather lace-up shoe	3-8	CHICK	£49.99
B.	Black leather lace-up shoe	3-8	CHICK	£49.99
C.	White leather lace-up shoe	3-8	CHICK	£49.99
D.	Black patent leather lace-up shoe	3-8	CHICK	£49.99

3. CHAIR LIFT

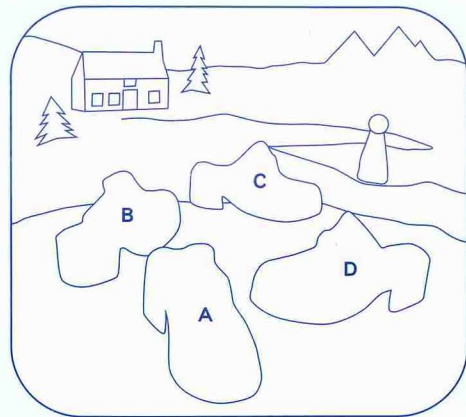
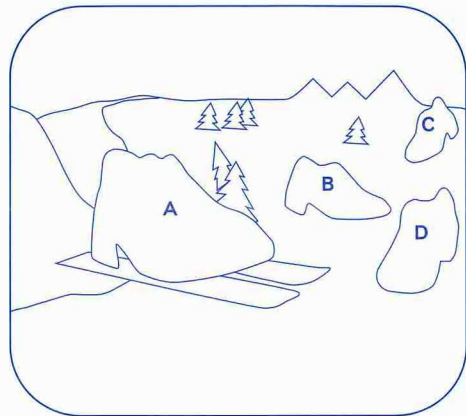
SHOE	DESCRIPTION	SIZE	SERIAL NO.	PRICE
A.	Stone suede lace-up heeled trainer	3-8	BOLD	£54.99
B.	Black suede lace-up heeled trainer	3-8	BOLD	£54.99
C.	Petrol suede lace-up heeled trainer	3-8	BOLD	£54.99
D.	Navy suede lace-up heeled trainer	3-8	BOLD	£54.99

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4. ICE-SKATING

SHOE	DESCRIPTION	SIZE	SERIAL NO.	PRICE
A.	Black patent mock-croc loafer mule	3-8	TARDIS	£49.99
B.	Black leather loafer mule	3-8	TARDIS	£49.99
C.	Brown leather loafer mule	3-8	TARDIS	£49.99
D.	White patent leather loafer mule	3-8	TARDIS	£49.99



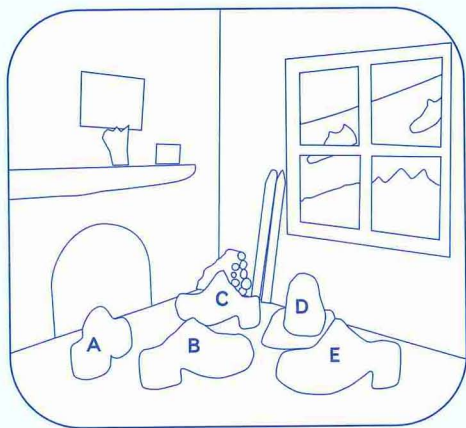
5. SKI JUMP

SHOE	DESCRIPTION	SIZE	SERIAL NO.	PRICE
A.	Petrol/white suede heeled trainer	3-8	BRAZEN	£54.99
B.	Black/navy suede heeled trainer	3-8	BRAZEN	£54.99
C.	Navy/petrol suede heeled trainer	3-8	BRAZEN	£54.99
D.	Black/green suede heeled trainer	3-8	BRAZEN	£54.99

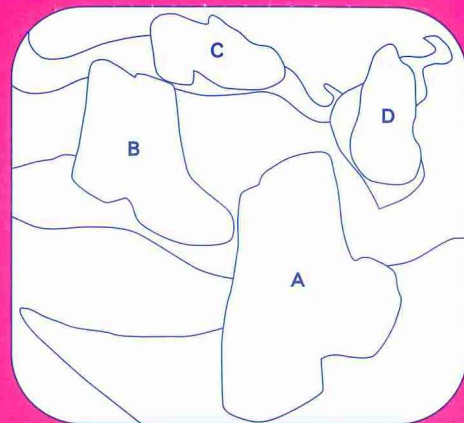
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6. CRASH

SHOE	DESCRIPTION	SIZE	SERIAL NO.	PRICE
A.	Black nubuck heeled boat shoe	3-8	TRYCK	£59.99
B.	Brown nubuck heeled boat shoe	3-8	TRYCK	£59.99
C.	Beige nubuck heeled boat shoe	3-8	TRYCK	£59.99
D.	Blue nubuck heeled boat shoe	3-8	TRYCK	£59.99
E.	Pink nubuck heeled boat shoe	3-8	TRYCK	£59.99



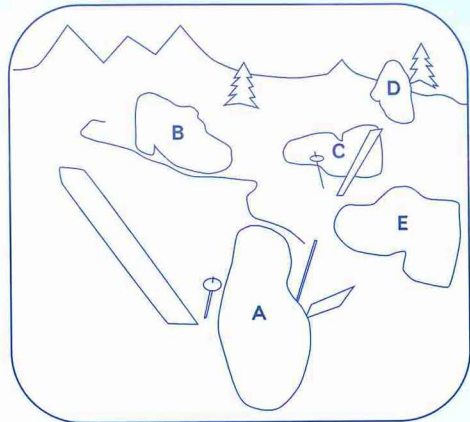
PINK TECHNO DISC



PINK TECHNO 1

SHOE	DESCRIPTION	SIZE	SERIAL NO.	PRICE
A.	Brown waxy leather lace-up boot	3-8	R1609	£52.99
B.	Black waxy leather lace-up boot	3-8	R1609	£52.99
C.	Black leather ring loafer	3-8	R1940	£49.99
D.	Brown rub-off leather ring loafer	3-8	R1940	£49.99

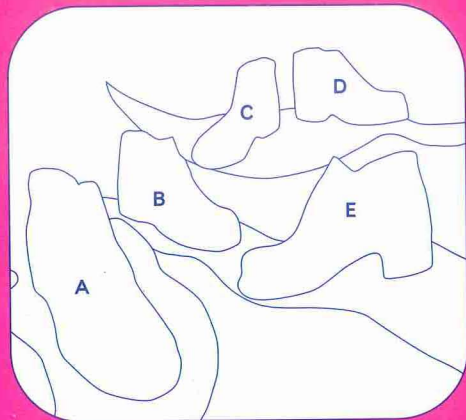
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7. SKI LODGE

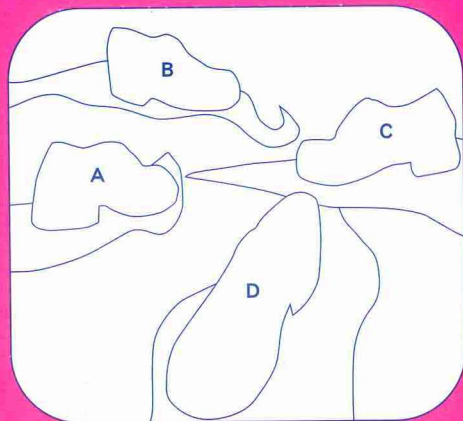
SHOE	DESCRIPTION	SIZE	SERIAL NO.	PRICE
A.	Brown nubuck loafer mule	3-8	TUSCAN	£49.99
B.	Blue nubuck loafer mule	3-8	TUSCAN	£49.99
C.	Pink nubuck loafer mule	3-8	TUSCAN	£49.99
D.	Beige nubuck loafer mule	3-8	TUSCAN	£49.99
E.	Black nubuck loafer mule	3-8	TUSCAN	£49.99

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PINK TECHNO 2

SHOE DESCRIPTION	SIZE	SERIAL NO.	PRICE
A. Black mock-croc zipped ankle boot	3-8	R1656	£57.99
B. Black leather buckled ankle boot	3-8	R3176	£52.99
C. Black leather zipped ankle boot	3-8	R1656	£52.99
D. Brown leather zipped ankle boot	3-8	R1656	£52.99
E. Burgundy leather buckled ankle boot	3-8	R3176	£52.99

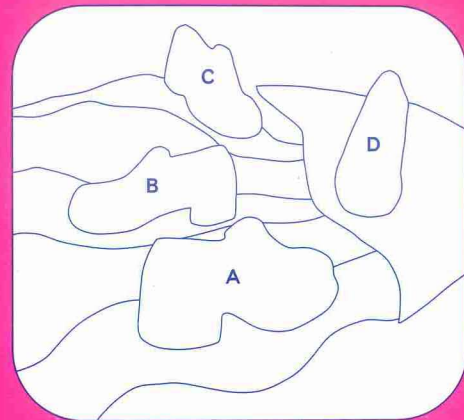
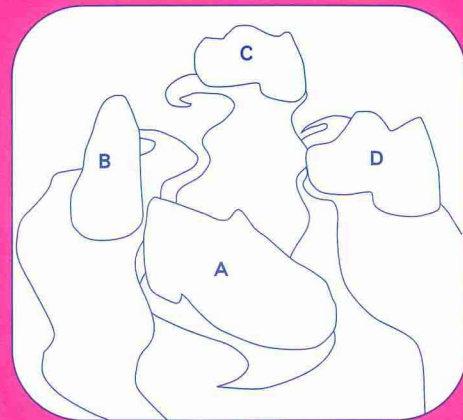


PINK TECHNO 3

SHOE DESCRIPTION	SIZE	SERIAL NO.	PRICE
A. Brown leather lace-up shoe	3-8	R1741	£49.99
B. Black leather lace-up shoe	3-8	R1741	£49.99
C. Brown leather/beige nubuck shoe	3-8	R1658	£49.99
D. Black leather/beige nubuck shoe	3-8	R1658	£49.99

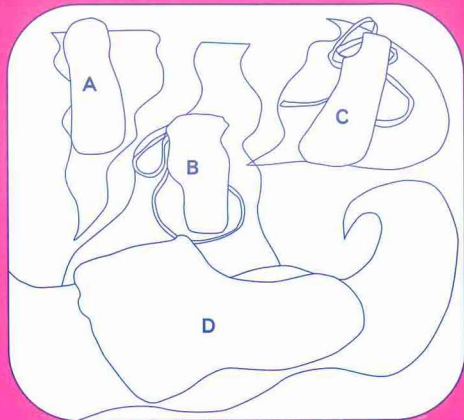
PINK TECHNO 4

SHOE DESCRIPTION	SIZE	SERIAL NO.	PRICE
A. Black leather loafer with tassel	3-8	R1986	£49.99
B. Black leather plain loafer	3-8	R3179	£49.99
C. Brown leather plain loafer	3-8	R3179	£49.99
D. Brown leather loafer with tassel	3-8	R1986	£49.99



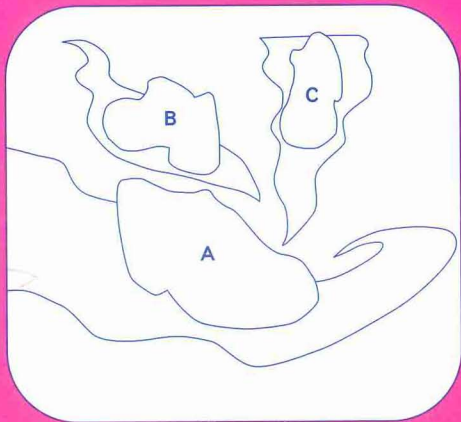
PINK TECHNO 5

SHOE DESCRIPTION	SIZE	SERIAL NO.	PRICE
A. Black nubuck crepe loafer	3-8	R1977	£49.99
B. Brown nubuck crepe lace-up shoe	3-8	R1964	£49.99
C. Black nubuck crepe lace-up shoe	3-8	R1964	£49.99
D. Brown nubuck crepe loafer	3-8	R1977	£49.99



PINK TECHNO 6

SHOE DESCRIPTION	SIZE	SERIAL NO.	PRICE
A. White leather ankle-strap shoe	3-8	I2950	£32.99
B. Black leather ankle-strap shoe	3-8	I2950	£32.99
C. Black mock-croc ankle-strap shoe	3-8	I2950	£34.99
D. Brown suede ankle-strap shoe	3-8	I2950	£32.99

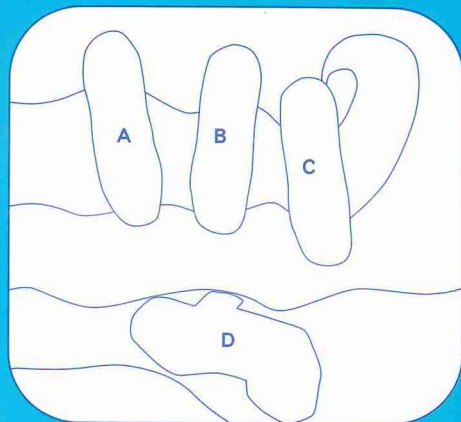


PINK TECHNO 7

SHOE DESCRIPTION	SIZE	SERIAL NO.	PRICE
A. Black/brown rub off leather shoe	3-8	R1764	£49.99
B. Burgundy leather buckled shoe	3-8	R1928	£49.99
C. Black leather buckled shoe	3-8	R1928	£49.99

All prices are for mail order purposes only.

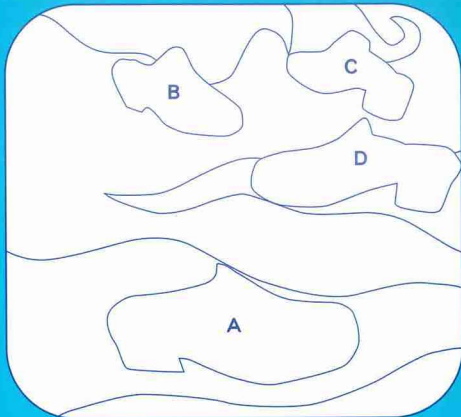
BLUE TECHNO DISC



BLUE TECHNO I

SHOE DESCRIPTION	SIZE	SERIAL NO.	PRICE
A. Black mock-croc loafer	3-8	P570	£44.99
B. White mock-croc loafer	3-8	P570	£44.99
C. Black leather loafer	3-8	P570	£42.99
D. Red mock-croc loafer	3-8	P570	£44.99

All prices are for mail order purposes only.

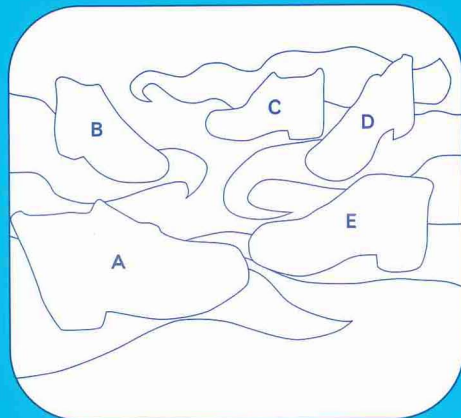


BLUE TECHNO 2

SHOE	DESCRIPTION	SIZE	SERIAL NO.	PRICE
A.	White leather loafer mule	3-8	P575	£37.99
B.	Black leather loafer mule	3-8	P575	£37.99
C.	Red mock-croc loafer mule	3-8	P575	£42.99
D.	Black mock-croc loafer mule	3-8	P575	£42.99

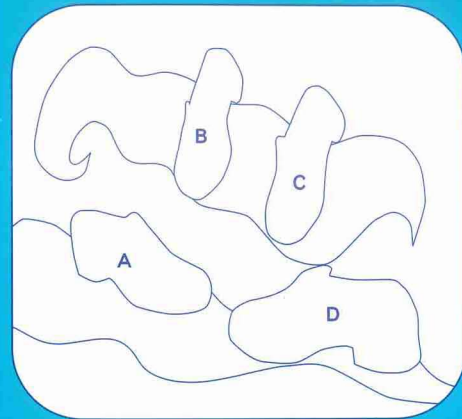
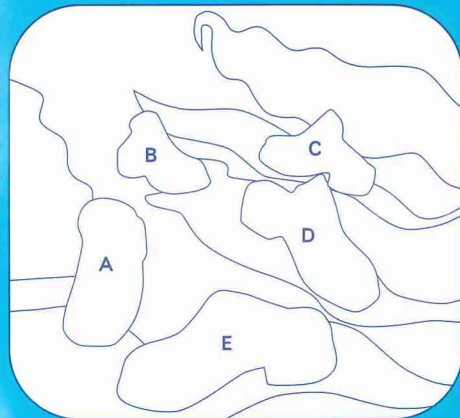
BLUE TECHNO 3

SHOE	DESCRIPTION	SIZE	SERIAL NO.	PRICE
A.	Black mock-croc loafer boot with chain	3-8	P331	£47.99
B.	Black mock-croc loafer boot	3-8	P330	£47.99
C.	White mock-croc loafer boot with chain	3-8	P331	£47.99
D.	Black leather loafer boot	3-8	P330	£47.99
E.	Brown mock-croc loafer boot	3-8	P330	£47.99



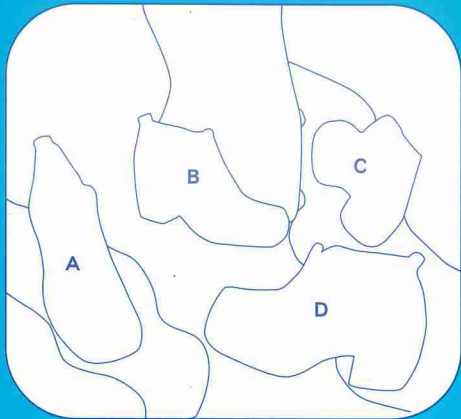
BLUE TECHNO 4

SHOE	DESCRIPTION	SIZE	SERIAL NO.	PRICE
A.	Black leather loafer	3-8	P627	£32.99
B.	Black suede loafer	3-8	P627	£32.99
C.	Pink suede loafer	3-8	P627	£32.99
D.	Brown suede loafer	3-8	P627	£32.99



BLUE TECHNO 5

SHOE	DESCRIPTION	SIZE	SERIAL NO.	PRICE
A.	Pink mock-croc loafer mule	3-8	P299	£42.99
B.	White mock-croc loafer mule	3-8	P299	£42.99
C.	Black mock-croc loafer mule	3-8	P299	£42.99
D.	Blue mock-croc loafer mule	3-8	P299	£42.99
E.	Black patent leather loafer mule	3-8	P299	£42.99

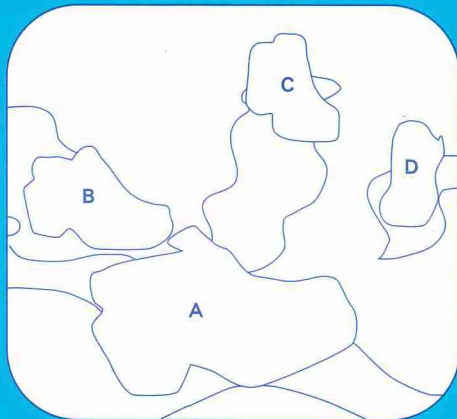


BLUE TECHNO 6

SHOE	DESCRIPTION	SIZE	SERIAL NO.	PRICE
A.	Navy nubuck ankle boot with zip	3-8	P121	£47.99
B.	Beige nubuck ankle boot with zip	3-8	P121	£47.99
C.	Brown nubuck ankle boot with zip	3-8	P121	£47.99
D.	Black nubuck ankle boot with zip	3-8	P121	£47.99

BLUE TECHNO 7

SHOE	DESCRIPTION	SIZE	SERIAL NO.	PRICE
A.	Brown nubuck slingback loafer	3-8	P125	£42.99
B.	Beige nubuck slingback loafer	3-8	P125	£42.99
C.	Black nubuck slingback loafer	3-8	P125	£42.99
D.	Navy nubuck slingback loafer	3-8	P125	£42.99



RETURNING YOUR VIEWALOGUE

In the unlikely event that you can't find a pair of shoes you like, simply return the Viewalogue and discs within 28 days and you'll get your £5.00 back.

The viewer must be in perfect condition to obtain a refund.

Please return your Viewalogue with the discs in a sturdy package to:

SHELLYS SHOES LTD, Unit 3,
Staples Corner Business Park,
1-3 Edgware Road, London NW2 6JZ.