

Technicolor has an Instant Movie Projector for Everyone

Educational and business users agree that Technicolor has found the solution to low cost film utilization with the instant movie projector. Small and lightweight, these sound or silent projectors all use low cost 8mm film packed in self-contained ready to use film cartridges that eliminate threading and rewinding forever. Your silent movies can be cartridge for use in Technicolor projectors or you can select from thousands of pre-cartridge titles. Professional sound films are available too, for the Technicolor Model 1000 sound projector. With the Model 1000, films never looked or sounded better.

Introducing...

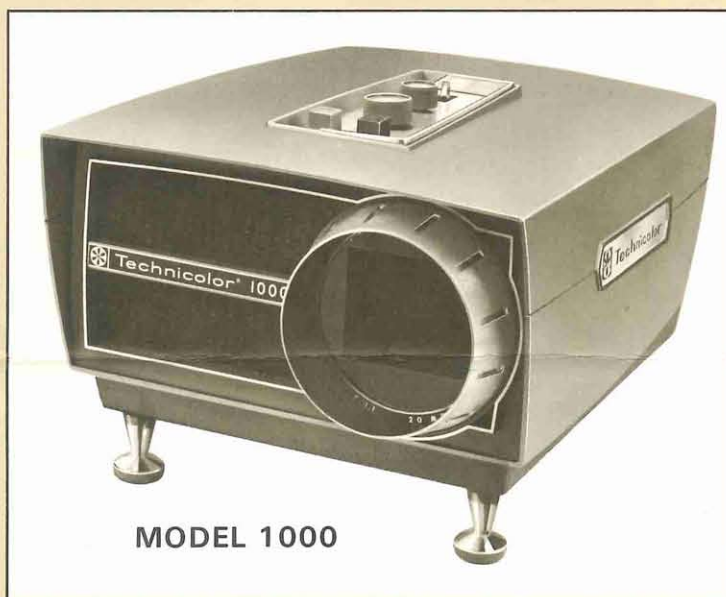
the dependable, new
Model 1000
Super 8 Optical Sound
movie projector

The 1000 uses professional optical sound because optical sound prints cost less yet deliver full rich permanent sound. It takes seconds to set up and show. Just snap in a cartridge and push the start button. Each cartridge shows up to 30 minutes of economical super 8mm film.

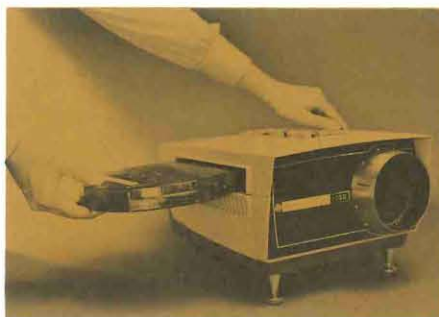
Portable? The durable die cast aluminum housing makes the 1000 lightweight but sturdy enough to resist accidental bumps and jars. It only weighs 18 pounds and packs into a convenient carrying case for easy handling.

With a quality color corrected Technor 20mm f/1.1 lens and a long life quartz halogen lamp, the Technicolor 1000 projects big, brilliant pictures. The 1000 also features sprocketless film drive, a safe 3-conductor power cord, and convenient up-front controls.

Contact your Technicolor dealer for price.



MODEL 1000



**Technicolor has Instant Super 8 Movie Projectors,
the Versatile 810, Economical 510, and Unique 610 Movie Vision Console.**

MODEL 810 . . . VERSATILE!



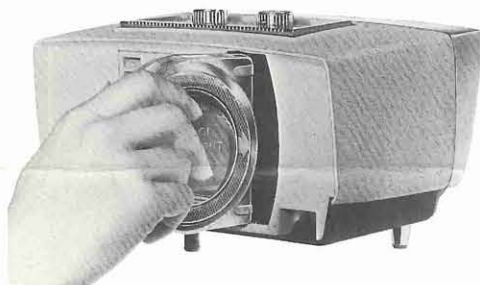
Versatile is right! Use the Model 810 instant movie projector for individual study, group presentations or large auditorium showings. Available in 3 lenses: 20mm f/1.5, 20-32mm f/1.4 zoom lens, or 10mm f/1.1 wide angle lens.

The 810 is compact and portable. Since it only weighs 11 pounds you can easily carry it from one classroom to another or from your car to your office.

Add a "super brilliant" light system with a hi-lo lamp brilliance selector switch, a still picture control that freezes the action, and a 3-conductor line cord and 3-prong plug and you have the Technicolor 810.

Priced from \$149.50

MODEL 510 . . . ECONOMICAL!



The economy super 8 model, the 510, is the same rugged audio-visual unit as the 810 with the same choice of lenses but without still picture control, or hi-lo lamp switch. It also uses a standard two-conductor line cord and two-prong plug. Price from \$109.50

MODEL 610 . . . UNIQUE!

The brand new, bright new 610 Movie-Vision Console Projector is ideal for daylight viewing. It combines super 8 brilliance with a giant 14-1/2" x 19-1/2" screen. You can use the 610 for conventions, classrooms or lobby displays because you never have to dim the lights.

Does it have a stop motion device? Of course . . . and there's a remote still picture control available too.

The Technicolor 610 has a handsome walnut-grained exterior, a built-in carrying handle for easier transport, a three conductor power cord, and a full year guarantee from Technicolor .

Lens . . . Precision Technor 11.5mm f/1.2 wide angle lens.

Price . . . \$349.50.

**FOR DAYLIGHT REAR
PROJECTION VIEWING**



**MODEL 610
CONSOLE PROJECTOR**

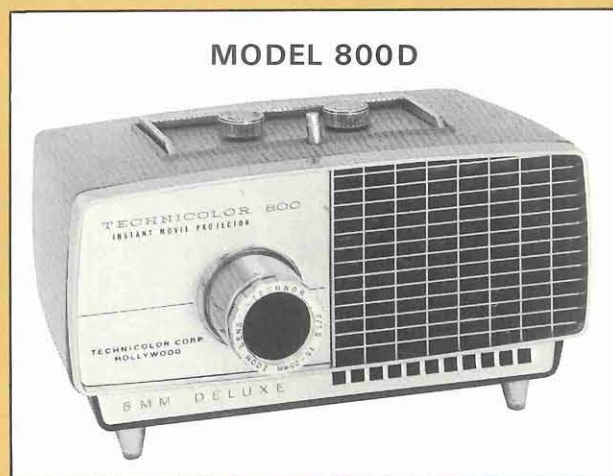
Technicolor has a Silent Standard 8 mm Instant Movie Projector, the Deluxe 800D.

The deluxe Model 800D projector is small and versatile - just like the super 8 models. Only 8 pounds!

You can "freeze" the motion with the still picture clutch, center the picture vertically with the elevation control, or automatically retract the power cord for convenient storage inside the projector. The 800D even has a room lamp outlet that eliminates fumbling for the light switch. Flip the projector "on" and the light goes off. When you turn your 800D off, the lamp comes on again.

Technor lenses available: 15-25mm f/1.5 zoom 9.5-15mm f/1.5 wide angle zoom lens, and 10mm f/1.1 wide angle lens.

Priced from \$134.50



... and Fast Action Accessories too!



C107

C107

Heavy duty carrying case for Models 510, 800D and 810 with scuff-proof grey vinyl finish. Small matte white screen in lid \$18.95



C113

S1000

Desk Top 5 x 7 Rear Projection Screen 18.95

C-113

Heavy duty carrying case for Model 1000 — holds projector and 2 Movie-Cartridges, matte white screen in detachable lid . . . 29.95

S1100A

Popular rear projection screen 15½ x 11½ inches large, folds into an attache case too! For silent or sound projectors 89.95

01-060-00

Auxiliary speaker for Model 1000. 79.95

45-001-00

Projection Lamp, quartz halogen, for Model 1000, EJ, 40-hour . . . 7.80

45-001-01

Long-life projection lamp for Model 1000, EKE, 200 hours . . . 9.95

45-002-00

Exciter Lamp, BSS for Model 1000 1.30

45-003

Replacement Lamp (DCH) for Model 800 4.75

45-004

Replacement Lamp (DCL) Dichroic type (Required on Model 800D and all projectors with SM3 still picture modification) . . . 5.95

45-006

Replacement Lamp (DCF) 21.5 volt Dichroic for Models 810 and 610AD 5.95

45-008

Replacement Lamp (DJA) for Model 510 4.75

40-52

Remote control cord, 15 ft., for still picture on Model 610AD . . . 12.50

01-060-00

Cartridging Films for Technicolor Projectors

1. **Silent Magi-Cartridges** — for Technicolor silent movie projectors only.
 - a. Clear plastic Magi-Cartridge: fits **all** Technicolor standard 8 projectors.
 - b. Blue plastic Magi-Cartridge: fits **all** Technicolor super 8 silent projectors.
 - c. Clear and blue plastic Magi-Cartridges are not interchangeable.
2. **Sound Movie Cartridges** — for Technicolor super 8 optical sound projectors. All sound Movie Cartridges are made of blue plastic to signify super 8 film. Sound cartridges are available in two sizes: 220 ft. (11 min.) and 580 ft. (29 min.). Both cartridges are interchangeable in Technicolor sound projectors.

How to have Films Cartridged for SILENT Projector Models:

1. Have your standard 8mm or super 8 film processed (developed) and mounted on a standard 50 ft. movie reel. Film to be cartridged must not be over 50 ft. for standard 8mm and 56 ft. for super 8. Both lengths fit on the standard movie reel normally supplied with processed movie film.
2. Edit out unwanted portions of the film before cartridging. Use only an "S" splicer and Mylar tape splices. Do not use cement splices or other types which cause an overlap of film. Such splices hinder film movement through the cartridge. Minimum footage required for cartridging is 4 feet.
3. Send your film to the cartridging station listed below that is nearest you. Ask them about prepaid mailing envelopes for future transactions. Or, Technicolor's Phoenix, Arizona cartridging facility sells prepaid cartridging envelopes. Contact them directly or your local Technicolor dealer. Order envelope 94-082-00 in multiples of five. Cost is \$12.50 for five.
4. Your film will be returned to you in a Magi-Cartridge ready for projection in a Technicolor silent Instant Movie Projector.

How to have Film Cartridged for SOUND Projector Models:

1. Most existing 16mm or 35mm films can be converted to a super 8 optical sound print in a Technicolor Movie Cartridge. For information on laboratories that can provide this service, contact Customer Service, Technicolor, Inc., 1300 Frawley Dr., Costa Mesa, Calif. 92627.
2. Once the film has been converted to a super 8 optical print, the laboratory you deal with can arrange to have it cartridged and returned directly to you.

Where to get Cartridging Service:

1. Technicolor professional cartridge loading service is available through the following sound and silent cartridge loading stations:

Audio Graphic Films
6013 Santa Monica Blvd.
Hollywood, Calif. 90038

Calvin Cinequip, Inc.
1105 Truman Road
Kansas City, Mo. 64106

Cine Magnetics, Inc.
520 N. Barry Ave.
Mamaroneck, N.Y.

Reela Films
65 N.W. 3rd
Miami, Fla. 33128

Bonded Services
733 3rd St.
New York, N.Y. 10036

Capitol Films
470 E. St., S.W.
Washington, D.C. 20024

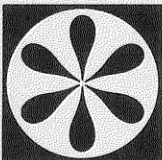
Modern Trim
619 S. 54th St.
New York, N.Y.

Technicolor, Inc.
3402 W. Osborne Rd.
Phoenix, Arizona 85017



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COMMERCIAL AND EDUCATIONAL DIVISION
1300 Frawley Drive, Costa Mesa, California 92627

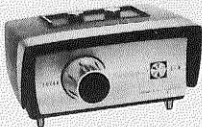
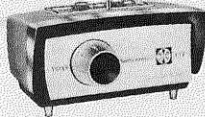

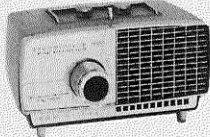



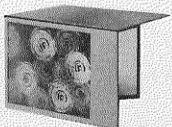
Technicolor

PRICE
INFORMATION

FEBRUARY 1, 1970

SILENT PROJECTOR LIST PRICE SCHEDULE

PRODUCT CODE		DESCRIPTION	LIST PRICE
INSTANT MOVIE PROJECTORS — SUPER 8			
 MODEL 510	510A	Super 8 "Instant Movie" Projector with 20mm f/1.5 Standard Lens	\$ 109.50
	510Z	— with 20-32mm f/1.4 Zoom Lens	122.50
	510WS	— with 10mm f/1.1 Wide Angle Lens	136.50
INSTANT MOVIE PROJECTORS — SUPER 8 DELUXE			
 MODEL 810 DELUXE	810A	Super 8 Deluxe "Instant Movie" Projector with still picture clutch, super brilliant low voltage lamp, lamp saver control, three-conductor line cord, with 20mm f/1.5 Standard Lens	149.50
	810Z	— with 20-32mm f/1.4 Zoom Lens	162.50
	810WS	— with 10mm f/1.1 Wide Angle Lens	176.50
INSTANT MOVIE PROJECTORS — MOVIE VISION			
 MODEL 610AD MOVIE VISION	610AD	— Super 8 Deluxe Movie-Vision Console Projector featuring still-picture control, carrying handle and 14½" x 19½" screen. Three-conductor line cord. Fifteen-foot, remote control still-picture cord available (see accessories list).	349.50
INSTANT MOVIE PROJECTORS — STANDARD 8MM			
 MODEL 800D DELUXE	800AD	8mm Deluxe "Instant Movie" Projector with lamp outlet, cord reel, chrome trim, still picture clutch. With 20mm f/1.6 Standard Lens	134.50

PRODUCT CODE	DESCRIPTION	LIST PRICE
PROJECTOR ACCESSORIES		
 <p>C107</p>	<p>C107 Heavy duty carrying case for Models 510, 810, and 800AD with scuff-proof grey vinyl finish. Small matte white screen in lid.</p>	\$ 18.95
 <p>S1150</p>	<p>S1000 Desk top Rear Projection Screen can be used with silent and sound movie projectors. Screen size: 5" x 7".</p>	18.95
	<p>S1150 Portable Rear Projection Screen can be used with silent and sound movie projectors. Screen size: 8" x 10". Closed dimensions: 9" x 13½".</p>	24.95
	<p>40-052 Remote cord, 15 ft., for still picture control on Model 610AD</p>	12.50
SPECIAL PROJECTOR MODIFICATION		
	<p>SM 7 Install three-conductor line cord, available on Models 510 and 800 AD only. (Cord reel not available on 800 AD due to space limitations.)</p>	3.00
REPLACEMENT LAMPS		
	<p>45-003 DCH for Model 800D</p>	4.75
	<p>45-004 DCL Dichroic type (Required on Model 800D and all projectors with SM3 still picture modification)</p>	5.95
	<p>45-006 DCF 21.5 volt Dichroic for Models 810 and 610AD</p>	5.95
	<p>45-008 DJA for Model 510</p>	4.75

DEALER:



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